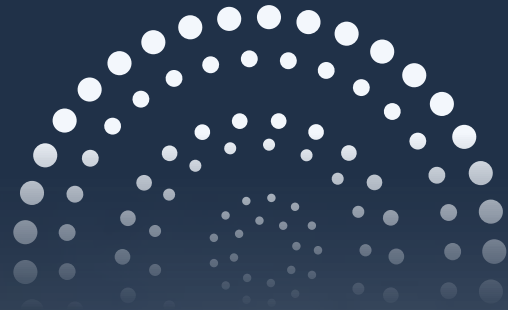


HUEL RESEARCH

Connecting the Future of Clinical Research



About US

A Team of Experts Who Understand the Clinical Field Better Than Anyone

Huel Research collaborates with clinical trial sites, pharmaceutical companies, and medical device firms nationwide to provide on-site SMO services, including CRC staffing, IRB document support, training, and call-center operations. With extensive field experience and expertise, we serve as a trusted partner to ensure the success of your clinical research.



CEO Profile

CEO: Sangmi Joo (B.S. in Nursing)
Over 15 years of clinical and research experience
Experience in critical care nursing and early-phase oncology trials
Experience in FDA inspection preparation and response

Core Expertise

- CRC operations leadership at Korea's Big 5: staffing, budgeting, training systems
- Collaboration with multinational pharma and CROs; KPI-based management
- CRC training curriculum reviewer and contributor to professional materials

Mission

Guiding our clients' clinical research to success — safely and quickly.

Vision

Experts with Deep Insight into the Clinical Field

Huel Research aims to become a **Smart Health Research Hub**, integrating digital technologies with specialized professionals. Founded on real-world experience at top-tier hospitals in Korea and global clinical trial sites, we deliver research services that are both **field-oriented and compliant with international standards.**

STEP

STEP1

Over 15 Years of Clinical Research Experience

- Served as a nurse and research nurse (team leader) at top-tier hospitals
- Led early-phase global oncology trials and FDA inspection response projects

STEP2

Experience Managing CRC Operations at Korea's Top 5 Clinical Trial Centers

- Oversaw CRC staffing, budget planning, and development of training systems and manuals
- Led training programs and committee activities for CRC staff, achieving optimized field-centered operations

STEP3

Collaboration with Global Pharmaceutical Companies and CROs

- Conducted multiple feasibility assessments, study matching, and KPI-based performance management
- Managed multi-center collaborative projects and led global communication efforts

STEP4

Professional Certifications and Educational Activities

- Holds nationally accredited professional certifications
- Served as a reviewer for CRC training curricula
- Contributed to the authorship of clinical research professional publications

Our Core Service → Service Specialized Services for Field-Oriented Clinical Research Support

4 Service

01

CRC Support Services

- Nationwide deployment and customized placement of CRCs
- Enhancing expertise through structured selection and training
- Maximizing operational efficiency and on-site responsiveness

02

Clinical Trial Operations & Documentation Management Consulting

- Support during early-stage preparation: SOP review and documentation guidance
- Dedicated response for clinical documents such as IRB, eTMF, and CRF
- Ensuring quality and compliance through standardized management systems



03

Monitoring & Training Services

- Regular monitoring and on-site support for research institutions
- Planning and execution of tailored field training for CRC staff
- Continuous competency development to enhance research quality

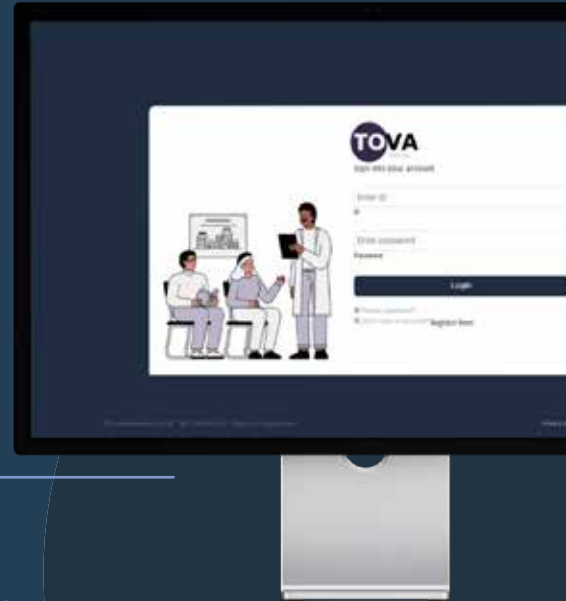
04

Participant Recruitment Call Center Operations

- Support for pre-screening and enrollment management of research participants
- Systematic recruitment and retention powered by data-based processes
- Optimization of research efficiency and enrollment rates

TOVA

A unified platform connecting clinical research worldwide



Why



TOVA is an integrated platform that connects fragmented clinical trial systems, enabling researchers and on-site teams to collaborate more easily and efficiently

What TOVA Does

01

All-in-One Login System

Manage various clinical trial systems — including IRB, EDC, central lab, and imaging review — in an integrated manner with a single account.

02

Real-Time Collaboration

Facilitates smooth communication between researchers, pharmaceutical companies, and CRCs announcement board, direct messaging, and visualized study information

03

AI-Powered Document Chatbot

Real-time Q&A based on CTCAE, manuals, and protocols. Boosts on-site decision speed and accuracy.

Value & Impact

Expected Outcome 01

Reduce fatigue and prevent human errors

Expected Outcome 02

Faster and more accurate access to research information

Expected Outcome 03

Boost collaboration efficiency with unified communication

Track Record & Partnerships

Key Achievements and Collaborative Networks by Growth Stage



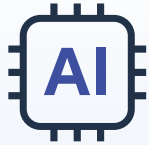
2024

February Established HUEL SMO	April Certified as a Social Venture Initiated government-supported projects	June Filed patent for CRC deployment platform	July Began CRC deployment at first institution
August Recognized as a Corporate-Affiliated Research Institute	October Launched online contract management system	November Company name changed (HUEL SMO → HUEL Research)	December Established nationwide CRC deployment network by region

2025

January Selected as an incubated company by Seongnam Industry Promotion Agency / Started services at 20 institutions nationwide	February IRB document support and call center operations launched / Expanded CRO services / Company established	March Initiated development of the TOVA platform	April Signed MOU with Acron Co., Ltd
May Started developing AI chatbot document search functionality deployment	August Signed MOU with Bio-Velce Innovation Center, Gachon University	September Signed MOU with STG Ventures	October Established Wonju branch office

Summary of Achievements

		
Trademark Secured <ul style="list-style-type: none"> •HUEL Research, TOVA 	Domestic Patent Applications <ul style="list-style-type: none"> •Integrated Account Management for Clinical Research Centers •Research-Specific Embedding Models (BioBERT, Clinical BERT) 	Innovative AI Implementation <ul style="list-style-type: none"> •Developed document search chatbot based on REG technology



HUEL RESEARCH

**We are looking for partners to grow together.
Contact us today!**

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